

# LINKEDIN NATIVE CONNECTOR FEATURE SPOTLIGHT

## INTEGRATE + LINKEDIN: B2B SOCIAL MARKETING JUST GOT EASIER

The powerful partnership between LinkedIn and Integrate makes LinkedIn leads faster, more actionable, and easier to measure—without demanding additional resources.

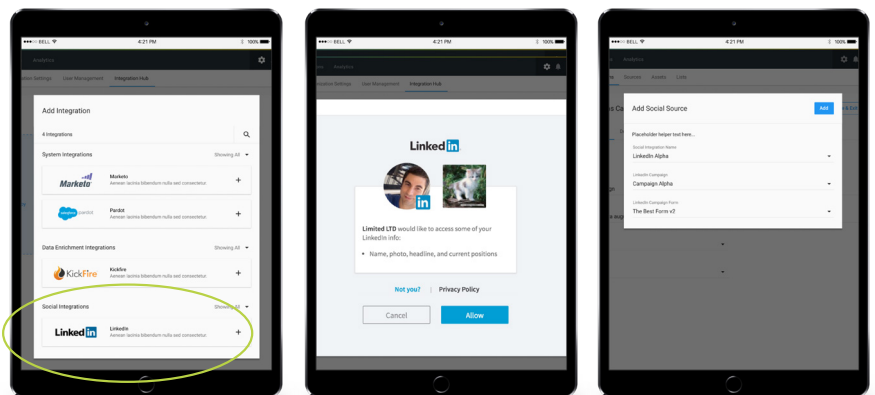


- Get LinkedIn leads quickly
- Skip the slow, manual spreadsheets and complicated API integrations used to get LinkedIn leads
- Validate, de-duplicate and standardize LinkedIn leads before they take up expensive space in a database
- Measure down-funnel impact of LinkedIn leads with Integrate’s closed-loop reporting









Using a simple, visual interface, with just a few clicks, marketers can connect Integrate directly to:

- LinkedIn lead gen forms
- LinkedIn InMail campaigns
- LinkedIn sponsored content



Once these leads are in Integrate, they get all the built-in benefits of the Integrate platform, including:

-  Validation
-  Data enrichment
-  MA and CRM integration
-  De-duplication
-  Mapping to your database fields
-  Closed-loop reporting

Ask your *Integrate* account manager how Integrate’s LinkedIn native connector can scale your impact on revenue.

 **CONTACT US TODAY**